

# Wichita Region Porsche Club of America

## Membership Meeting Minutes – March 20, 2019

The meeting was held at the Porsche of Wichita dealership at 13<sup>th</sup> and Greenwich. Thanks to Walser and Porsche of Wichita for hosting and to the catering crew for their hard work and excellent meal. There were 20 members in attendance. Secretary Jan Arbuckle was not able to attend the meeting so Scott Orr took the minutes.

Membership Update, Scott Sherraden – Scott reported that we had one new member in attendance and introduced Dr. Stafford to the group. Our membership stands at 138 primary and 75 secondary for a total of 213 members. Our membership is down 17% vs. a year ago. Nearly all of the members we lost were SUV or Panamera owners who got a membership from the dealership when they bought their car and did not renew. Scott and Barry are looking for ideas to recruit new members including possibly a referral program. Scott is also looking into an incentive program. He has set a goal of 20 new members from referrals for the year. Barry mentioned that he learned at the Region Presidents meeting that while the club grew 4.8% last year nationally that there is a problem across the country with attracting and maintaining members from the ranks of 4 door owners. The club nationally also does much better in attracting and maintaining sports car owners as members.

Presidents Report, Barry Anderson – Barry reported that he and Luke Lear had recently attended the regional presidents meeting in Kansas City. They said that the meeting was very informative and productive. Barry reported that we are unique within the country in that we have two women on our leadership team, Jan Arbuckle as Secretary and Shirley Anderson as Legal Advisor. He also pointed out that the Wichita Region will be celebrating its 60<sup>th</sup> Anniversary in 2020 and that we need to start planning on some special events to celebrate the occasion. Barry reported that nationally they find that about 5% of the regional members are involved in running the local region, 15% regularly participate in local events, 20% occasionally participate in local events and that 60% do not participate in events. The Wichita Region is probably not too far away from those norms.

Autocross Report, Tom Zickuhr – Tom reported that our first event is scheduled for April 14. Our second event will be May 5 and Tom will be out of town that day so he needs a volunteer to run the event. Scott Sherraden said he would volunteer. Tom said that they are still working on an on-line payment program and it may be live in time for these events.

In other performance driving news the Rides of March DE event was held at Hallett last weekend and was a success. Several Wichita Region members attended and one wanted to attend but couldn't because the event was sold out. There will be a club race and DE at Heartland Park on April 27 and 28. The Mayfast DE will be May 4 and 5 at Hallett. Members are encouraged to register early if they want to participate.

Treasury Report, Luke Lear – Luke reported that the checking account balance, including the charity fund, is \$9,489. The Charity Fund is at \$1,504.

Social Activities, Dan McKenzie – Dan reported on a couple of past events and some upcoming events. First was the cooking event held at the Anderson's house in Andover. Four members attended and learned how to cook egg rolls. The second was the pickle ball event held and Chicken and Pickle. We had 20 members come and play pickle ball. There were a few complaints about some sore muscles the next day after the event but everyone who attended had a great time and expressed an interest in playing again.

The next event will be the Donut Drive/Four Crossings of the Ninnescah event. We will drive to Caroline's in Arlington, KS on April 6. More details on time and the departure point will be posted to the website and on Facebook. Registration is encouraged so we will know how many to expect. No cost to participate, everyone will buy their own breakfast. More driving events to come in the coming months.

Dealership Update, Taylor McKee – Taylor reported that there has been a change in the Porsche service department and introduced Edwin Torres who is the new service advisor. Taylor also reported that the planned driving event/autocross with the new 992 has been delayed due to some production delays with the 992. They are still planning to have the first driving event with the 992 in the US but it is now tentatively scheduled for September 1. They are working on holding the event at Stearman Field in Benton, KS and will have food on site. An after party at Prost is also being discussed. He said that Wichita Region members, spouses and guests will have first priority to register for driving spots which will be limited availability. Taylor also reported that there will be a launch party for the new Macan some time in April or May. Details will follow.

Charity and Social Media Reports, Jeff Reisman – Jeff passed the charity bucket around during the meeting. He had nothing new to report on Charity events but there was discussion about possibly passing the donation bucket at some other club events including driving events. Jeff also encouraged everyone to take photos and post them on the Facebook page.

Next Monthly Dinner Meeting –The next Wednesday night meeting will be Wednesday, April 17th at the dealership.

Respectfully submitted,  
Scott Orr  
Acting Secretary, Wichita Region, Porsche Club of America